

**EDUCATION**

Ed.D. Instructional Technology and Distance Education, Nova Southeastern University, 2000  
**Dissertation:** *Developing a Web-based Distance Student Orientation to Enhance Student Success in an Online Bachelor's Degree Completion Program*

M.S. Instructional Technology and Distance Education, Nova Southeastern University, 1998  
**Thesis:** *Developing a Web-based Environment to Enhance Inter- and Intra-agency Communications in a Rural Social Service Agency.*

Post-graduate Studies in Special Education, Utah State University, 1977-1979

M.A. Counseling Psychology, California State University at Humboldt, 1978

B.A. Psychology, California State University at Humboldt, 1977  
Minor: Religious Studies

**RESEARCH INTERESTS**

- Educational leadership through innovation adoption and change management
- Learning object development and effective implementation in a multi-institutional scalable environment
- Instruction and learning transformation through the effective use of technology
- Student and faculty readiness for online teaching and learning

**GRANTS AND OUTSIDE FUNDING AWARDS**

2008-2010            Department of Education, FIPSE, Clinical Education Redesign and Evaluation Project, Oregon Health & Sciences University, Principle Investigator, \$597,654

2005 to 2006        Oregon Department of Human Services, E-Learning Instructor and Instructional Designer Development, Portland State University, Principle Investigator, \$40,000

2005-2006            Oregon Department of Transportation, Advanced Soil Nail Module for Retaining Walls, multimedia CD ROM, Portland State University, Project Manager, \$76,500

- 2005-2007 Department of Education, FIPSE, Students First: Improving First Generation Student Retention in Higher Education, Portland State University, \$15,000, web programming, as part of total grant of \$374,940
- 2005-2006 Northwest Academic Computing Consortium. Nanocrystallography Visualization, Portland State University, web programming, \$10,000
- 2004-2005 Oregon Department of Transportation. Three-phase implementation plan of the Rockfall Catchment Guide research, multimedia CD ROM, Portland State University, Project Manager, \$94,834
- 2004 to 2005 Oregon Department of Human Services Food Stamp E-learning Training, Principle Investigator, Portland State University. \$94,300
- 2002 to 2004 PEW Grant for Course Redesign of First Year Spanish, Co-Investigator, Portland State University, \$400,000
- 1998-2000 Department of Education, FIPSE, Online learning efficacy and financial aid impact, Co-investigator, Franklin University, \$238,000
- 1999-2000 Sloan Foundation, Development of five courses in an online Computer Science degree program, Co-investigator, Franklin University, \$26,000
- 1999-2000 Department of Education, LAAP, Investigation of student persistence and retention in pursuing fully online degree programs in a condensed format, Co-investigator, Franklin University, \$106,000

## **ACADEMIC EMPLOYMENT HISTORY**

- May 2009 to Sept 2012 Dean Information Technology and Distance Education, and CTO for campus network in 5 cities  
College of the Redwoods  
Eureka, CA
- Sept 2006 to April 2009 Director of Statewide Teaching and Learning Services,  
Oregon Health and Sciences University, School of Nursing,  
Portland, OR
- March 2001 to Sept 2006 Manager of Distributed Education, Office of Information Technologies; and Faculty, Graduate School of Education,  
Portland State University, Portland, OR

- May 1998 to March 2001 Professor and Program Chair, Professional Foundations; Faculty Mentoring Coordinator, 2<sup>nd</sup> Century Program, Franklin University, Columbus, OH
- Sep 1994 to Mar 1998 Adjunct Instructor Psychology and Computer Science  
Computer Science Advisory Board  
Rogue Community College, Grants Pass, OR
- Sep 1974 to Jun 1977 Teaching Assistant, Psychology Department, Humboldt State University, Arcata, CA

### **CONSULTING**

- June 1998 to 2014 Distributed Education Consultant for higher education, government agencies, and NGOs in United States, Japan, Sri Lanka, Mexico, China, Australia, U.K., and the United Arab Emirates.
- Jul 1980 to Jan 1983 Software Training Consultant, Salt Lake City, UT

### **OTHER EMPLOYMENT**

- Dec 1992 to Mar 1998 Operations and Training Manager, The Job Council, Grants Pass, OR
- 1996-1998 (part-time) Group Counseling Facilitator, Samaritan Counseling Center, Grants Pass, OR  
Facilitated a group of seven women who were abused either by religious leaders or within deeply religious homes and suffered a variety of disassociative disorders
- Dec 1988 to Sep 1991 Director, Education Department, Morino Associates / LEGENT Corporation, Vienna, VA
- Sep 1984 to Nov 1988 Manager, Instructional Technology Department, Software AG, Reston, VA
- Mar 1982 to Sept 1984 Supervisor, Systems Group, RGI, Inc, Alexandria, VA.
- Mar 1979 to Jun 1982 Writer/Editor and In-Service Training Coordinator , Bilingual Educational Services, Pasadena, CA
- Jul 1977 to Jan 1979 Family Counselor and Training Outreach Director, Exceptional Child Center, Utah State University, Logan, UT

## PROFESSIONAL PUBLICATIONS

### Books:

Lynch, M., and Roecker, J. (2007) *Project Managing E-learning: A handbook for successful design, delivery, and management*. London and New York: Routledge. ISBN 0415772206 paperback, 0415772192 hardback

Lynch, M. (2004). *Learning Online: A Guide to Success in the Virtual Classroom*. London and New York : Routledge. ISBN 0415700000 paperback, 0415700051 hardback

Lynch, M. (2002). *The Online Educator: A Guide to Creating the Virtual Classroom*. London and New York : Routledge. ISBN 0415244226 paperback, 0415263697 hardback. (2<sup>nd</sup> Edition contracted with release scheduled in 2008)

McVay, M. (1998/2000). *How to be a Successful Distance Student: Learning on the Internet*. 1<sup>st</sup> Edition Prentice Hall (1998), 2<sup>nd</sup> Edition. Pearson (2000). 1st Edition ISBN: 0-536-01711-5. 2nd Edition ISBN: 0-536-60288-3 (out of print in Fall 2004)

### Refereed Articles and Book Chapters:

Lynch, M. (2006, Feb). Strategies for building a learning community. *E-learning Digest*. Dubai, UAE: E-TQM College.

Lynch, M. (2005). The promise and Practical Use of Learning Objects as an Integral Strategy for Delivery of Online Learning. A chapter in *Education in the Digital World*. Ramesh C. Sharma, Sanjaya Mishra, and S.K. Pulist (Eds). New Delhi, India: Viva Books.

Lynch, M. (2004, Apr). Program evaluation of e-learning. *E-learning Digest*. Dubai, UAE: E-TQM College. Available online at: <http://www.etqm.net/elearn/Digest/>

Elteto, S. & McVay-Lynch, M. (2004). Web based trails and cross-campus partnerships. Recorded by Elizabeth Parang. *The Serials Librarian*, 46, 3, 215-219

Lynch, M. (2004, Jan). Psychological barriers to online learning and how to work through them. *E-learning Digest*. Dubai, UAE: E-TQM College. Available online at: <http://www.etqm.net/elearn/Digest/>

Lynch, M. (2003). Developing an effective online orientation course to prepare students for success in a web-based learning environment. A chapter in S. Reisman (Ed.) *Electronic Learning Communities - Issues and Practices*. Greenwich, CT: Information Age Publishing and the United States Distance Learning Association.

Lynch, M. and DeWitz, P. (2002). Web-based Teaching and Learning for Visually-challenged Faculty. A chapter in M. Ricko (Ed.) *Design and Implementation of Web-Enabled Teaching Tools*. Hershey, PA: Idea Group Publishing.

Lynch, M. (2001). Evaluating Student Mastery and Program Effectiveness. DEOSNEWS Vol. 11 No. 12, ISSN 1062-9416. The American Center for the Study of Distance Education (ACSDE). The Pennsylvania State University.

Lynch, M. (2001, Nov/Dec). Effective student preparation for online learning. *The Technology Source*.

McVay, M. (2000). Reflections on a rapid prototyping project for providing web-based distance education to social service personnel. *International Journal of Continuing Engineering Education and Lifelong Learning (IJCEELL)*. 10,2.

McVay, M. (1998, Dec). Facilitating knowledge construction and communication on the Internet. *The Technology Source*.

#### **Requested Articles:**

Lynch, M. (Nov/Dec 2003) Developing effective interaction in online courses. WAOE Bulletin. World Association for Online Education.

McVay, M. (March 1999). Cohort groups help to develop a learning community. *Interact*. Indiana State University.

#### **Book Reviews in World Association for Online Education Bulletin:**

Mar/Apr 2004      Jochems, W., Van Merriënboer, J. and Koper, R. (Editors) (2004). *Integrated E-Learning: Implications for Pedagogy, Technology & Organization*. London: Routledge

Nov/Dec 2003      Garrison, D. and Anderson, T. (2003). *E-Learning in the 21st Century: A Framework for Research and Practice*, London: Routledge

Salmon, G. (2003). *E-tivities: The key to active online learning*. London: Kogan Page.

Sep/Oct 2003      Howard, D. (2003). *Enhanced by Technology--Not Diminished*. New York: McGraw-Hill Custom Publishing.

Hricko, M. (2003). *Design and Implementation of Web-Enabled Teaching Tools*. Hershey, PA: Information Science Publishing

July/Aug 2003

Palloff, R. & Pratt, K. (2001). *Lessons from the Cyberspace Classroom: The Realities of Online Teaching*. San Francisco: Jossey-Bass.

### **Monographs:**

Constructivism in instructional design for distance education (1998)

Gathering together: Strategic leadership in a dysfunctional and departmentalized organization (1997)

The uneasy symbiosis between leadership and management: An analysis of one organization's struggle with change (1997)

From lone rangers to partners: Creating personal, institutional and community-wide transformation toward a learning web (1997)

### **Professional Journal and Book Reviewing /Editing:**

#### ***Journal Editorships***

- Innovate (2004 to 2006) – Section editor for “Practice”

#### ***Journal Peer Review Board Member***

- International Journal of Web Based Communities—IJWBC (2003 to 2008)
- International Journal of Management Education—IJME (2007 to 2010)
- The Technology Source (2001-2003)
- Journal of Educational Multimedia and Hypermedia—JEMH (1997-2000)

#### ***Reviewer for Book Proposals in Education and Technology for the following Publishers***

- Taylor and Francis
- Kogan Page
- Pearson

## PROFESSIONAL PRESENTATIONS

*Lessons Learned from Deploying Sakai: An Interinstitutional Panel Discussion.* Educause 2008. Denver, CO (October 2008)

*Envisioning the Future: New Technologies for Nurse Educators.* Northwest Nursing Education Institute, Portland, Oregon (June 2008)

*Scaling Teaching and Learning Services.* Sakai Conference. Paris, France (June 2008)

*The Promise of Online Learning: Did we break it?* Sakai Conference. Paris, France (June 2008)

*Using Multimedia and Distance Technologies to Accommodate Multi-generational Learning Needs in Nursing.* EdMedia Conference, Vancouver, B.C., (June 2007)

*Practical Pedagogy: Meshing ideals with reality.* Sakai and Open Source Portfolio Conference. Vancouver, B.C. (May 2006).

*Migration, Implementation and Pedagogical Strategies for Using Hive to Interface with Sakai.* Invited presentation at Hive Digital Repository User Conference, Perth, Australia (January 2006).

*Pie in the Sakai: Realizing the promise of enterprise Sakai and OSP at Portland State University.* Panel discussion with Angell, N., Morgaine, W., and Loera, E. Sakai Conference. Austin, Texas (December 2005).

*Developing a Schema for Implementing Content Management on a National Scale.* Invited presentation at Hive Digital Repository User Conference, Perth, Australia. (February 2005)

*Building a Free Worldwide Community and Support Structure for K-12 Teachers and Higher Education Faculty Involved in Online Education* (Panel Chair). Individual Paper for Panel was "The Realities of Technical Implementation and Support for a Worldwide Community of Online Faculty." Association of Internet Researchers Conference, Sussex, England. (September 2004).

*Scaling Online Delivery through Learning Object Content Management.* WebCT Conference, Orlando, FL. (July 2004).

Invited Keynote Address: *How to Turn Accreditation Terror into Distance Learning Synergy.* Distance Learning Administration 2004 Conference, Jeckyl Island, GA. (May 2004).

*Integration of IT in Teaching and Learning: A Systems View for Developing a Strategic Plan, Policies, and Guidelines.* Invited Pre-conference full-day workshop. Educause 2003, Anaheim, CA. (Nov. 2003)

*WebCT Exemplary Course—Spanish 101.* Invited presentation and award. WebCT Conference, San Diego, CA. (June 2003)

*Creating a Virtual Teacher's Center.* EdMedia 2002. Association for the Advancement of Computing in Education. Denver, CO.

*Three Keys to Successful Online Degree Programs.* EdMedia 1999 Association for the Advancement of Computing in Education. Seattle, WA. Presented with Barbara Fennema and Lou Ann Manning.

### **Hosted Institutes:**

2<sup>nd</sup> Annual International Faculty Development for Teaching, Learning and Technology: Principles to Practice, Portland State University 2001, June. Co-sponsored by the Teaching and Learning Technology Group of AAHE and the Professional and Organizational Development Network (50 attendees). Developed in cooperation with Leiberman, D., Bowers, N., & Moore, D.

3<sup>rd</sup> Annual International Faculty Development for Teaching, Learning and Technology: Principles to Practice, Portland State University 2002, June. Co-sponsored by the Teaching and Learning Technology Group of AAHE and the Professional and Organizational Development Network (50 attendees). Developed in cooperation with Leiberman, D., Bowers, N., & Moore, D.

4<sup>th</sup> Annual International Faculty Development for Teaching, Learning and Technology: Principles to Practice, Portland State University 2003, June. Co-sponsored by the Teaching and Learning Technology Group of AAHE and the Professional and Organizational Development Network (50 attendees). Developed in cooperation with Leiberman, D., Bowers, N., Moore, D., & Gance, S.

### **PROFESSIONAL RECOGNITION**

- Sakai Fellow, June 2008-2009. Recognized for innovative work in online education pedagogy and technology development.
- Distinguished Visiting Professor, University of Colombo, Sri Lanka, October 2002  
Trained medical and nursing faculty to develop online and distance learning programs for rural medical personnel. Also worked to set up rural K-12 teacher education programs through online and distance learning, including both certified and paraprofessional teacher programs.
- Distinguished Visiting Professor, Ruth Neil Murry Award for Innovation, University of Tennessee, April 2001. Provided training to College of Nursing faculty for enhancing their online curriculum for R.N. bachelor's programs through Physician Assistant programs.
- President's Award for Product Development, Software AG, 1986. Co-developed an educational authoring system, Natural Elite, which allowed end-user educators to design online learning on IBM mainframes.



## **COMMUNITY SERVICE AND UNIVERSITY/COLLEGE COMMITTEE MEMBERSHIPS**

- Board Member Sakai Foundation (2010-2013), Board Vice-President (2010-2011)
- Chair, Comprehensive Accreditation Self Study for Standard III – Human Resources, Facilities, Technology, and Finance, College of the Redwoods (2010-2012)
- Dean’s Council, College of the Redwoods (2009-2012)
- President’s Cabinet, College of the Redwoods (2010-2012)
- Distance Education Advisory Committee, ex-officio, College of the Redwoods (2009-Present)
- Member, Program Review Committee, College of the Redwoods (2009-2010)
- Ex-officio member, Teaching and Learning Council, Oregon Health & Science University (2006 to 2009)
- Member, Oregon Consortium for Nursing Education Project Team (2006 to 2009)
- Academic Operations Committee, Oregon Health & Science University (2006 to 2009)
- Administrative Operations Committee, Oregon Health & Science University (2006 to 2009)
- Monmouth Implementation Task Force, Oregon Health & Science University (2007 to 2009)
- Oregon Consortium for Nursing Education Implementation Task Force (2006 to 2009)
- Oregon Health & Science University Teaching & Learning with Technology Roundtable (2007 to 2009)
- Northwest Nursing Education Institute Planning Committee (2006 to 2008)
- DNP Distance Curriculum Design and Implementation (2007 to 2009)
- RNBS and OCNE Distance Curriculum Design and Implementation (2006 to 2009)
- Masters of Nursing Education Distance Curriculum Design and Implementation (2007 to 2008)
- Member, Faculty Grievance Committee, Portland State University (2003-2005)
- Member, Re-accreditation Evaluation Team, Portland State University (2004-2005)
- Facilitator and Consultant, Scholarship in Teaching Resource Team (STRT) Team for Technology, Portland State University (2003-2005)
- Chief Technical Officer, World Association for Online Education (2003-2006)
- College Advisory Board, e-TQM College, Dubai, United Arab Emirates (2003-2007)
- Chair, ACAIT Subcommittee for the Development of Policies and Guidelines for PSU Distributed Learning (2002-2003)
- Chair, Accreditation Committee for Online Curriculum, Franklin University (1998-1999)
- Chair, Undergraduate Curriculum committee, Franklin University (1998-2000)

## **PROFESSIONAL MEMBERSHIPS**

- Association for the Advancement of Computing in Education (AACE)
- Association for Educational Communication and Technology (AECT)

- World Association for Online Education (WAOE)
- United States Distance Learning Association (USDLA)
- Association of Internet Researchers (AOIR)

## **GRADUATE STUDENT SUPERVISION AND THESIS OR DISSERTATION COMMITTEE MEMBERSHIPS**

Cecily Froemke, Systems Science Doctoral candidate, with an emphasis in eLearning Systems, Portland State University. Doctoral Committee Member. Comprehensive Exams November 2010. Dissertation topic and defense 2013.

Vincent Womujuni, Portland State University, Doctoral Committee Member, Post-secondary and Adult Continuing Education. Doctorate defense June 2006. Doctorate awarded September 2006. *An ethnographic study of the challenges that international students face as they adjust to study in an American university.*

Adnan Hamideh, Portland State University, Expert Panel for Doctoral Dissertation, Educational Leadership. Doctorate Defense July 2005. Doctorate awarded September 2005. *Cultural Transformation of Curricula to the Online Environment: Guidelines for Faculty in Higher Education.*

Vince Schreck,, Portland State University, Doctoral Committee Member and Research Advisor, Post-secondary and Adult Continuing Education. Doctorate Defense Nov. 2003. Doctorate awarded January 2004. *Successful Online Course Retention at Marylhurst University: Constructing a Model for Online Course Retention Using Grounded Theory.*

Misty Richards, Portland State University, Master's Committee Member, Applied Linguistics. Master of Science awarded 2003. *In the CALL Classroom: Learning Styles and Student Success in Second Language Instruction.*

Nancy Green, Nova Southeastern University, Expert Panel Member, Instructional Technology and Distance Education. Doctorate awarded 2003. *Rebuilding Daily Newspaper Circulation and Revenues Using Technology to Improve Reporting Practices and Staff Skills.*

Susan Colton, University of Louisville, Expert Panel Member for Doctoral Dissertation, Educational Leadership and Organizational Development. Doctorate awarded 2002. *Developing an Instrument to Analyze the Application of Adult Learning Principles to the World Wide Web Distance Education Courses Using the Delphi Technique.*

## UNIVERSITY/COLLEGE TEACHING EXPERIENCE

*Note: An asterisk (\*) indicates course was taught completely online  
An asterisk with a C (C\*) indicates course was taught partially online*

### **College of the Redwoods**

\*PSYCH 11 Lifespan Development

### **Oregon Health & Science University, Portland, OR**

C\*NURS 521/621 Curriculum and Instruction in Nursing

C\*NURS 522/622 Assessment and Learning in Nursing

### **Portland State University, Portland, OR**

C\* CI 513 Instruction and Technology for K-12 Teachers

\*EPFA510 E-Learning Instructional Strategies

\*EPFA 510 E-Learning Systems Essentials

\*EPFA 510 Distributed Learning Systems Models and Structures

\*EPFA 510 Instructional Design for E-learning

\*EPFA 510 E-Learning Systems Management

\*EPFA 510 E-Learning Systems Capstone

### **Franklin University, Columbus, OH**

C\* PF302 Applied Quantitative Methods (Applied Research Methods)

C\* PF304 Motivational Strategies

C\* PF310 Presentation and Collaborative Technologies

C\* PF321 Advanced Online Learning Strategies

C\* BSAD325 Organizational Behavior

C\* BSAD320 Decision-Making/Problem-Solving

C\* BSAD460 Organizational Policies and Ethics

MIS300 Information Systems Management

MIS320 Technical Communication

### **Rogue Community College, Grants Pass, OR**

PSYCH101 Psychology of Human Relations

PSYCH201 General Psychology

PSYCH215 Life Span Human Development

CS120 Concepts in Computing

CS125 Database Management Systems

### **Humboldt State University, Arcata, CA**

PSYCH450 Interviewing and Counseling Techniques

PSYCH480 Psychology and Religion

**Faculty Development Workshops Conducted:**

The Role of Case Studies and Role Plays in Teaching and Learning  
Assessing Student Learning – Methods and Instruments  
Effective Creation and Use of E-portfolios for Student Assessment and University Accreditation  
Tempted by the Web: Teaching Students to Avoid Plagiarism and  
Detection Tools for Teachers (V)  
Pedagogy and Best Practices in Online Instruction (V)  
Improving Multimedia and Online Courses with Instructional Design  
Building Sharable Content through Learning Object Development (W)  
Integrating Video into Online Teaching Activities  
Effective Use of Presentation Software  
Tips, Tricks, and Trade Secrets for Online Learning Interactions (W)  
Web Design and Layout using Dreamweaver  
Problem-based Learning in Online Environments (W)  
Electronic Editing and Feedback Techniques  
Using the Discussion Board to Increase Student Participation  
Facilitating Group Work on the Web  
MOOs, MUDs, and Virtual Worlds  
Simulating Mental Models with Software  
Teaching and Time Management with Web-based Instruction

(V) = Videoconference

(W)=Webconference